



Sponsorship Fact Sheet

The Event

- 805 Beach, The AVP, The Santa Barbara Volleyball Club (SBVC), and The City of Santa Barbara have partnered to bring back professional beach volleyball to Santa Barbara, CA
- Long considered one of the most storied and iconic beach volleyball events, The Santa Barbara Open (SBO) will return to West Beach on Saturday October 4th and Sunday October 5th, 2025
- This two-day event will feature a 32-Team Mens and Women's Professional Tournament, as well as an amateur beach volleyball tournament throughout the weekend

The Opportunity

- Our tournament committee is currently reaching out to fundraise the prize purse for this professional event
 - Our goal is to secure a prize purse of \$50,000 total for the professional divisions
 - Men's & Women's Open and Co-Ed 4's (Sunday only)

The Financials

- All contributions will be tax deductible per our partnership with The Santa Barbara Volleyball club, a licensed 501(c)(3)

The Santa Barbara Open

Date/Time Tournament Begins Saturday, October 4th, at 8am
Tournament Ends Sunday, October 5th, at 6pm

Location West Beach, Volleyball Courts
Santa Barbara, California

Audience Athletes, Spectators and Volleyball Fans
Ages 18-60 (50% Men, 50% Women)
Total Event Attendance: 400-750
Media Reach: 25,000-75,000 (Print & Broadcast Media)

Investment Please make your contributions payable to:
Santa Barbara Volleyball Club Attn: SBO
800 Miramonte Drive, Suite 100
Santa Barbara, CA 93109

Please be sure to include the name and address of the entity for the tax deductible receipt